



**Worcester Canalside Festival  
Lansdowne Park – 28<sup>th</sup> - 30<sup>th</sup> June 2019  
Sponsorship Opportunities**

**Gold Sponsor**

**£1500** □

Logo & Name on all Advertising/Publicity/Promotion material

Inclusion in Social Media & Website activity

Logo & Name on Stage Banner – permanent display

Headline Band Sponsorship and On Stage thanks twice per day

Double page advertorial in programme, front page Logo & Name, Back Cover listing

Big Screen Advertising (tbc)

**Silver Sponsor (Two opportunities)**

**£1000** □

Logo & Name on Smaller Stage Banner – permanent display

Headline Band Sponsorship and On Stage thanks twice per day

Full page advertorial in programme, Back Cover listing

Big Screen Advertising (tbc)

**Photo Competition**

**£250** □

Logo & Name on CCAG and other websites where entries displayed

Presentation of Prize to winner(s) on main stage



**Choir Competition** £250

Banner Advert during performances – social media

Presentation of Prize to winner(s) on main stage

**SME Sponsorship Package** £100

Minor Bands – on stage thanks prior to performance

Big Screen Sponsors display (tbc)

Listed on back cover of event programme as sponsor

**Minor Bands** £50

on stage thanks prior to performance

**Security** £250

Banner with Logo/Name/Listed as sponsor on back of event programme

**First Aid** £250

Banner with Logo/Name/Listed as sponsor on back of event programme

**Fencing** £250

Banner with Logo/Name/Listed as sponsor on back of event programme

**Toilets** £250

Banner with Logo/Name/Listed as sponsor on back of event programme

Ways to register your interest in Sponsoring the Festival:

Please tick the option(s) you wish to support the Worcester Canalside Festival 2019

Email to [michael@addpartners.net](mailto:michael@addpartners.net)

or email [ccagworchester@gmail.com](mailto:ccagworchester@gmail.com) with the subject “[Sponsorship]”

Contact Mike Doyle on 07530 559100